



# Dispatcher

## Description

Accountability- Build the Growth Engine of a Scaling Transportation Company  
Route King Transport is seeking a driven and strategic Sales & Marketing Manager to lead revenue growth across Winnipeg, Manitoba, and cross-border markets. This is not a transactional sales role—it is a leadership position responsible for building client relationships, expanding market presence, and shaping the commercial future of the company. You will work directly with leadership to identify opportunities, secure contracts, and align sales strategy with operational capacity.

## Duties

### What You Will Do

- Develop and execute a regional sales strategy targeting agriculture, manufacturing, retail, and distribution sectors

- Generate new business across Manitoba and U.S. cross-border lanes

- Build and manage a strong pipeline of clients and contracts

- Maintain long-term client relationships and ensure high service satisfaction

- Lead marketing initiatives to strengthen brand visibility and market positioning

## Qualification

- 5+ years of experience in sales, preferably in transportation or logistics

## Closing Date

June 21, 2026

## Categories

Transport and Equipment Operators

## Employer

Routeking Transport LTD

## Location

Seven Oaks

## Address

37 Minic road West  
St Paul, R4A1C2

## Job Type

Full-time

## Education Level

Bachelor

## Wage

\$19.00 - \$23.00

Strong network within Winnipeg or Manitoba business community

Proven track record of generating and closing business

Ability to align sales commitments with operational realities

## **Email**

safety@routeking.ca

## **Phone**

(437) 216-9468