



Business AI & Data Analyst (Brandon, MB)

Description

WESTMAN COMMUNICATIONS GROUP (Westman) is seeking applications from energetic, highly motivated individuals to become part of our growing team! Westman is an industry-leading communications provider based in Brandon, MB, offering residential and commercial High-Speed Internet, Digital TV, and Phone services in communities across Manitoba. Established in 1977, as a locally owned and operated cooperative, Westman is dedicated to delivering competitive and innovative services, providing an exceptional member experience, and supporting the communities we serve.

What we have to offer:

- Competitive compensation package.
- Comprehensive group benefits plan (extended health; life; dental; vision; GRRSP; and health and wellness).
- Various Learning and Development initiatives, and opportunities to grow within our team!
- Opportunity to participate in company events and activities and enjoy our company perks!

What you'll do:

- Lead the design, build, and ongoing maintenance of enterprise dashboards and reporting systems using data visualization software to communicate complex datasets to various audiences.
- Design, implement, and maintain a centralized analytical data layer to support reporting and AI initiatives.
- Automate recurring reporting across various departments and functions.

Closing Date

May 8, 2026

Categories

Rural Opportunities

Employer

Westman
Communications
Group

Location

Rural

Address

1906 Park Avenue
Brandon, R7B0R9

Job Type

Full-time

Education Level

College

- Work with internal contacts to establish data pipelines that ingest data from various platforms.
- Leverage GIS-based data to support competitive analysis and growth targeting.
- Support the execution of WCG's AI strategy and collaborate on AI initiatives.
- Identify data quality issues and collaborate to remediate inconsistencies.
- Ensure best practices related to data security are followed.

Qualification

What you'll bring to the team:

- Bachelor's degree or college diploma in Data Analytics, Business Analytics, Computer Science, Mathematics, Economics, or a related field is required.
- Certificate or experience with Business Intelligence platforms (e.g. Tableau, Power BI) for building dashboards and data models is required.
- Certificate or training in data warehousing, data engineering, cloud data platforms, or AI/automation tools are considered an asset.
- Experience designing or contributing to a centralized data warehouse or data lake environment is strongly preferred.
- Experience in business intelligence, data analytics, or a related analytic role is considered an asset.
- Experience working in telecommunications or subscription-based service businesses is considered an asset.
- Experience with GIS mapping and cloud-based data platforms is considered an asset.
- Experience working with SQL, relational database structures, and data transformation processes is considered an asset.
- Strong understanding of data visualization best practices and dashboard design principles.
- Knowledge of data modelling, transformation logic, and validation controls.
- Proficiency with Microsoft Office 365 (Outlook, Excel, SharePoint, Power BI).
- Ability to handle sensitive and proprietary information with complete confidentiality.