



Marketing & Communications Coordinator

Description

Full-Time | Unionized (CUPE Local 500) | One year term

Musée de Saint-Boniface Museum (MSBM) – Winnipeg, MB

About MSBM

The Musée de Saint-Boniface Museum (MSBM) is Western Canada’s oldest building and Manitoba’s Francophone heritage museum. Located in historic Saint-Boniface, MSBM preserves and shares stories of Francophone and Métis communities through collections, exhibits, outreach, and public programming.

Position Summary

The Marketing & Communications Coordinator leads MSBM’s public communications, brand development, digital presence, and promotional campaigns.

The role supports exhibitions, programming, fundraising initiatives, and the Museum’s 175th anniversary communications strategy.

Duties

Key Responsibilities

- Manage website, newsletters, and social media
- Coordinate media relations and press materials
- Develop marketing campaigns for programs and events
- Maintain brand standards and visual identity

Closing Date

April 18, 2026

Categories

Art, Culture, Recreation and Sport

Employer

Le Musée de Saint-Boniface Museum

Location

St. Boniface

Address

219 Provencher
Boulevard Winnipeg,
R2H 0G4

Job Type

Full-time

Education Level

Bachelor

Wage

- Collaborate with internal teams and external partners

\$27.28 - \$33.18

Qualification

Qualifications

- Degree or diploma in Communications, Marketing, or related field
- Experience in digital marketing and content creation
- Strong bilingual writing skills
- Graphic design and CMS experience considered assets