



Graphic designer

Description

Graphic designers conceptualize and produce graphic art and visual materials to effectively communicate information for publications, advertising, films, packaging, posters, signs and interactive media such as Web sites and CDs. They are employed by advertising and graphic design firms, by establishments with advertising or communications departments and by multimedia production companies, or they may be self-employed. Graphic designers who are also supervisors, project managers or consultants are included in this unit group. Illustrators conceptualize and create illustrations to represent information through images. They are almost solely self-employed.

Duties

- Consult with clients to establish the overall look, graphic elements and content of communications materials in order to meet their needs
- Determine the medium best suited to produce the desired visual effect and the most appropriate vehicle for communication
- Develop the graphic elements that meet the clients' objectives
- Prepare sketches, layouts and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software
- Estimate cost of materials and time to complete graphic design
- Use existing photo and illustration banks and typography guides or hire an illustrator or

Closing Date

April 30, 2026

Categories

Art, Culture,
Recreation and Sport

Employer

sarte heating
&cooling Ltd.

Location

Assiniboine South

Address

857 Notre Dame Ave
Winnipeg, R3E 0M4

Job Type

Full-time

Education Level

College

Wage

\$25.00 - \$35.00

photographer to produce images that meet clients' communications needs

- Establish guidelines for illustrators or photographers
- Coordinate all aspects of production for print, audio-visual or electronic materials, such as Web sites, CDs and interactive terminals
- Coordinate sub-contracting
- Work in a multidisciplinary environment
- Supervise other graphic designers or graphic arts technicians.

Qualification

Languages

English

Education

College

Experience

2 years to less than 3 years