



Marketing Coordinator (NOC: 11202)

Description

We are looking for an enthusiastic and results-driven Marketing Coordinator to join our dynamic team at Hi Design Homez. The ideal candidate will play a key role in enhancing the brand presence, driving sales, and managing the marketing initiatives for our luxury building materials products. As a part of a rapidly growing business, you will contribute directly to the marketing strategies, campaigns, and execution of both digital and traditional marketing efforts.

Responsibilities:

- Develop and implement marketing strategies to promote Hi Design Homez's products across various channels.
- Manage content for website, social media, and other marketing platforms. Create engaging and informative content that highlights our products and their unique features.
- Lead the execution of marketing campaigns, including product launches, seasonal promotions, and targeted outreach.
- Conduct research on industry trends, competitor analysis, and customer preferences to identify new opportunities and adjust marketing strategies accordingly.
- Maintain and enhance the Hi Design Homez brand identity, ensuring all

Closing Date

January 10, 2026

Categories

Business, Finance and Administration

Employer

Hi Design Homez

Location

Inkster

Address

1081 Keewatin St Winnipeg,
R2X 2Z3

Job Type

Full-time

Education Level

High School

Email

hidesignhomez639@gmail.com

marketing materials reflect the company's values of luxury, innovation, and quality.

- Work closely with cross-functional teams, including sales, and customer service, to align marketing initiatives with business goals.
- Manage and optimize digital marketing channels such as SEO, SEM, email marketing, and social media.
- Track and report on the performance of marketing campaigns, using data to optimize future efforts and report key insights to leadership.

Qualification

- Experience in a marketing coordinator role is preferred, but not required.
- Exceptional written and verbal communication skills, with an ability to create compelling content.
- Highly organized, with the ability to manage multiple projects simultaneously and meet deadlines.
- Creative, innovative, and passionate about the building materials and luxury interior design industry.
- Ability to work independently and in a team-oriented environment.

Languages: English

Competitive hourly wage with opportunities for advancement.

Benefits: Free Parking

Pay: 28.50 CAD/hour

Job Type: Full time and Permanent

Address: 1081 Keewatin St, Winnipeg, MB R2X 2Z3

Vacancies: 01