



# marketing coordinator

## Description

Overview

Languages

English

Education

- College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years
- or equivalent experience

Experience

1 year to less than 2 years

On site

Work must be completed at the physical location. There is no option to work remotely

Additional information

Work conditions and physical capabilities

- Fast-paced environment
- Attention to detail

Personal suitability

- Organized
- Accurate
- Reliability

Benefits

Long term benefits

- Maternity and parental benefits

## Closing Date

April 30, 2025

## Categories

Information Technology

## Employer

BLUE SHARK SOLUTION  
INC

## Location

Fort Garry

## Address

23 Sunstone Bay  
winnipeg, R3Y 1S3

## Job Type

Full-time

## Education Level

College

## Email

hr@bluesharksolution.ca

## Other benefits

- Free parking available
- Other benefits
- Team building opportunities
- Parking available
- Wellness program

## **Duties**

### Responsibilities

### Tasks

- Prepare bibliographies, indexes, reading lists, guides and other finding aids
- Prepare written material such as reports, briefs, website content
- Publicize activities, workshops, meetings and other events for fundraising or information purposes
- Prepare reports, research papers, educational texts or articles
- Advise clients on advertising or sales promotion strategies
- Assist in the preparation of brochures, reports, newsletters and other material
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Evaluate the marketing strategies used by establishments
- Develop and implement marketing and advertising and sales strategies
- Develop media strategies and public relations activities