



Marketing Coordinator - NOC: 11202

Description

Sultan's Shawarma is seeking a creative and dynamic Marketing Coordinator to join our team. The successful candidate will be responsible for developing and implementing marketing strategies to increase our brand visibility, attract new customers, and enhance our overall customer experience. If you have a passion for Middle Eastern cuisine and enjoy working in a fast-paced, innovative environment, this position is for you!

Duties

- Evaluate the features of services to identify the marketing and advertising requirements of the organization.
- Create strategies and corresponding content for direct and digital marketing campaigns and execute these plans.
- Oversee post-campaign evaluations to measure and report on marketing and advertising performance metrics.
- Develop and manage social media accounts, including handling customer reviews and testimonials.
- Serve as the organization's spokesperson and respond to written and verbal inquiries.
- Collaborate with legal team to ensure consistent messaging and branding.
- Assist in the development of advertising strategies and media plans.
- Maintain and update the organization's online presence, including website and social media profiles.

Closing Date

September 1, 2025

Categories

Services

Employer

Sultan's Shawarma

Location

Downtown

Address

540 Ellice Ave
Winnipeg, R3B 1Z4

Job Type

Permanent

Education Level

High School

Email

raadkimes@gmail.com

Qualification

- Strong understanding of marketing principles and strategies
- Proficiency in digital marketing tools and platforms
- Excellent written and verbal communication skills
- Strong organizational and project management abilities
- Creative thinking and problem-solving skills
- Ability to work independently and as part of a team