



## Analyst - Market Research - NOC 41402

### Description

#### About us:

A&M Canadian Immigration Law Corporation is a leading law firm specializing in immigration services. Based in Canada, our firm is dedicated to providing exceptional legal advice and representation to individuals, families, and businesses navigating the complexities of Canadian immigration law. With a team of experienced professionals, we pride ourselves on delivering personalized and efficient services to meet our clients' unique needs.

#### Job Description:

We are seeking a detail-oriented and analytical Market Research Analyst to join our team. The ideal candidate will be responsible for conducting market research to identify trends, opportunities, and competitive strategies in the immigration services industry and help the business immigration department. This role requires strong analytical skills and the ability to translate data into actionable insights.

### Duties

#### Responsibilities:

- Administer programs aimed at promoting industrial and commercial business investments in both rural and urban areas.
- Plan and oversee development projects.
- Conduct surveys and analyze data regarding the buying habits and preferences of wholesale and

### Closing Date

July 1, 2025

### Categories

Business, Finance and Administration

### Employer

A&M Canadian Immigration Law Corporation

### Location

Fort Garry

### Address

1325 Markham Rd  
#12 Winnipeg, R3T 4J6

### Job Type

Permanent

### Education Level

High School

retail consumers.

- Perform comparative research on marketing strategies for industrial and commercial products.
- Carry out analytical marketing studies.
- Design, conduct, and analyze quantitative and qualitative research projects.
- Ensure that appropriate business and commercial licenses are obtained and maintained.
- Develop and implement business plans.

## **Qualification**

### **Requirements:**

- Earned doctorate degree in Marketing, Business Administration, Economics, or a related field or equivalent experience.
- Strong analytical and critical thinking skills.
- Proficiency in data collection and analysis tools and software.
- Excellent written and verbal communication skills.
- Ability to translate complex data into clear and actionable insights.
- Strong organizational and project management abilities.
- Familiarity with the immigration services industry is an asset but not required.