



Marketing Coordinator - NOC: 11202

Description

A&M Canadian Immigration Law Corporation is a leading law firm specializing in immigration services. Based in Canada, our firm is dedicated to providing exceptional legal advice and representation to individuals, families, and businesses navigating the complexities of Canadian immigration law. With a team of experienced professionals, we pride ourselves on delivering personalized and efficient services to meet our clients' unique needs.

Job Description:

We are seeking a creative and motivated Marketing Coordinator to join our team. The ideal candidate will be responsible for developing and implementing marketing strategies to enhance our brand presence and attract new clients. This role requires a blend of creativity, analytical skills, and strategic thinking.

Duties

Responsibilities:

- Evaluate the features of services to identify the marketing and advertising requirements of the organization.
- Create strategies and corresponding content for direct and digital marketing campaigns and execute these plans.
- Oversee post-campaign evaluations to measure and report on marketing and advertising performance metrics.

Closing Date

July 1, 2025

Categories

Business, Finance and Administration

Employer

A&M Canadian Immigration Law Corporation

Location

Fort Garry

Address

1325 Markham Road
12 Winnipeg, R3T 4J6

Job Type

Permanent

Education Level

Bachelor

Email

- Develop and manage social media accounts, including handling customer reviews and testimonials.
- Serve as the organization's spokesperson and respond to written and verbal inquiries.
- Collaborate with legal team to ensure consistent messaging and branding.
- Assist in the development of advertising strategies and media plans.
- Maintain and update the organization's online presence, including website and social media profiles.

Qualification

Requirements:

- A university degree or college diploma in business marketing, public relations, communications or journalism is not required but considered as an asset.
- Strong understanding of marketing principles and strategies
- Proficiency in digital marketing tools and platforms
- Excellent written and verbal communication skills
- Strong organizational and project management abilities
- Creative thinking and problem-solving skills
- Ability to work independently and as part of a team