



Marketing specialist

Description

The Marketing Specialist plays a crucial role in driving brand awareness, customer engagement, and revenue growth through strategic marketing initiatives. They need combine creative thinking with analytical skills to develop and execute effective marketing campaigns that resonate with the target audience and achieve business objectives.

Duties

Responsibilities

Tasks

- Develop policies
- Plan development projects
- Answer written and oral inquiries
- Develop and organize workshops, meetings, ceremonies and other events for publicity, fundraising and information purposes
- Gather, research and prepare communications material
- Prepare or oversee preparation of reports, briefs, bibliographies, speeches, presentations, Website content and press releases
- Develop portfolio of marketing materials
- Develop and implement business plans
- Write and edit press releases, newsletter and communications materials

Qualification

Closing Date

May 25, 2024

Categories

Business, Finance
and Administration

Employer

508 Sherbrook Lodge
Inc.

Location

Downtown

Address

508 Sherbrook Street
Winnipeg, R3B 2W8

Job Type

Permanent

Education Level

Bachelor

Languages

English

Education

- Bachelor's degree

Experience

2 years to less than 3 years