

# Strategic Pricing Analyst

**Status:** Regular Full –Time

In your role as the Strategic Pricing Analyst at The North West Company (NWC), you will be responsible for providing support for the execution of the pricing strategies, for Canadian Banners. This includes making retail decisions and changes, reporting and tracking price movement without our stores and markets as a whole, assessing impact on retails from changes in our business, impact of retail changes on our business, and assessing the effectiveness of pricing strategies.

Joining NWC gives you the opportunity for growth and development throughout the company, a competitive salary and benefits package, and to be part of a dynamic and diverse culture.

NWC is a leading retailer to under-served rural communities and urban neighbor-hood markets in the following regions: Northern Canada, Western Canada, rural Alaska, the South Pacific islands, and the Caribbean. Our stores offer a broad range of products and services with an emphasis on food. Our value offer is to be the best local shopping choice for everyday household and local lifestyle needs. Check out [northwest.ca](http://northwest.ca) for more information.

## Your Role:

- Estimate the financial impact of changing a strategy on an item and/or store;
- Work with 3rd party vendors to provide competitive pricing data;
- Prepare store retail adjustments and report on the projected/actual financial impact;
- Review the impact to our retails competitive position by market based on increases or decreases;
- Review whether our strategies is increasing item level, group level, and store level gross margin, volume, and sales;
- Prepare basket analyses of items that fall within our strategies, and determine whether we are seeing an increase in basket penetration and/or size;
- Adhere to strict timelines required by the Strategic Pricing team to enable the preparation of retail changes at store level;
- Price indexing and margin assessment reports is required on a scheduled and ad hoc basis for both local and out shop competitors;
- Provide additional information and dynamic adjustment capabilities within reports as needed; and,
- Prepare pricing reports to be sent to Procurement & Marketing and Operations as needed.

## Desired Skills & Experience:

- Post- secondary degree in Commerce, Finance and/or Marketing preferred; or a combination of education and related experience is required;
- 3-5 analytical experience (preference to retail);
- Knowledge of SQL is considered an asset;
- Expert Proficiency in Microsoft Office with specific emphasis on Excel and Access, with experience in Power Query would be considered an asset;

- Strong analytical and problem solving skills;
- Proven experience in an analytic capacity with a focus on identifying insights and presenting recommendations;
- Ability to quickly learn new concepts, systems and industry best practices and apply these learnings to the continued development of the team/ support of the business;
- Strong interpersonal and communication skills, both written and oral ;
- Ability to prioritize and accomplish work independently and within a team to meet deadlines;
- Exceptional organizational and time management skills; and,
- Ability to effectively to coach and develop a high functioning team.

**Location:** Gibraltar House, 77 Main Street, Winnipeg, MB

**Reports to:** Manager, Strategic Pricing

Interested applicants are invited to apply directly on the website:

<https://careers.northwest.ca?JOBSHAREAZGCHLACOV75SL6RP3ZD7SV3BDV774RHWJS4F6262AI5TSNQ4RHY3ZQLYS2AA3YQZJFCHUMCMRFDJNLSNB3OLT5JO3DIB6K7QGYWRS4CFQW2TQMZU73A>

We create a collaborative and constructive culture by:

- Being Enterprising • Committing to our Customer • Working with Passion • Leading and Developing Others • Demonstrating Respect and Inclusivity • Building Trust

The North West Company is committed to inclusion and diversity and encourages applications from all candidates including but not limited to: all religions and ethnicities, LGBTQ2s+, BIPOC, and persons with disabilities.

**You may include your resume and cover letter together as a single document. A competitive salary is being offered along with opportunities to learn, develop and advance throughout the organization. We thank all applicants for their interest; however only those selected for an interview will be contacted.**