

MANITOBA START JOB OPPORTUNITY BROADCAST (J.O.B.) ADVERTISEMENT

POSITION	BILINGUAL MARKETING ANALYST - APRIL 18
JOB NUMBER	2839
NUMBER OF POSITION/S	1
NOC CODE	4163
CLOSING DATE	No Closing Date
LOCATION	Winnipeg, MB Downtown
ACCESSIBLE BY TRANSIT	Yes
HOURS PER WEEK	TBD
HOURLY WAGE RANGE	TBD
JOB TERMS	Full time
JOB DESCRIPTION	This is a financial position supporting the marketing team which will assume the governance of the bulk gift card programs across Canada. Additionally, this colleague will also create growth opportunities to develop the bulk gift card portfolio, including the creation and broadcasting communications in both French and English.
JOB DUTIES	<p>Develop and broadcast customer facing communication in both French/English</p> <p>This colleague will understand marketing dynamics to perform financial data analysis</p> <p>Sales Forecasting and trend analysis of Bulk Programs</p> <p>Active involvement with account reconciliation reviews & in depth analysis of customer portfolios</p> <p>Take a lead role in ensuring that department objectives and initiatives are completed</p> <p>Oversee fulfillment team and maintain service level agreements</p> <p>Continuously monitor, recommend and implement process improvement initiatives to increases sales and productivity of bulk gift cards</p> <p>Convert and maintain AR Customers to bulk Gift Card programs with creative solutions</p> <p>Create marketing initiatives for sales promotions</p>
QUALIFICATIONS, REQUIREMENTS & SKILLS	<p>Excellent written and oral communication skills in English and French</p> <p>Equivalent aligned experience in finance working for a marketing client</p> <p>Strong Excel Skills (advanced formulas/pivot tables)</p> <p>Experience with the processes, governance, policies, standards and tools related to customer service management</p> <p>University Degree or College Diploma (or equivalent work experience)</p> <p>Demonstrated ability to pay rigorous attention to key details</p> <p>Result-orientation and demonstrated client focus</p> <p>Ability to converse comfortably with business partners</p>

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QUALIFICATIONS, REQUIREMENTS & SKILLS	Positive professional attitude (business attire, communication approach) with a professional demeanor Strong organizational and time management skills with attention to detail and a commitment to excellence Demonstrated ability to work independently and as part of a team Ability to problem solve and offer constructive, creative solutions Be flexible and able to adapt to change in a positive manner
APPLICATION PROCESS	Send targeted resume Apply through your CC
APPLICATION DETAILS	Apply by sending your TARGETED resume to your Career Coach via email. Please indicate the job number and job title in your application.
JD	Murray Beakley